



Grant Application

✔ Completed

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Page 1 : Business Grant Request

If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

Q2. Are you the owner or authorized representative for the company?

Yes

Please enter the following information about the business

Q3. Business Name

Purple Cat Vet

Q4.

Field label	Response
Address1	366 26th Ave
Address2	
City	Cumberland
Zip Code	54829
State	Wi
Phone	715-419-1989
Email	afruppel@gmail.com

Q5. Website

www.purplecatvet.com

Please enter the following applicant information

Q6.

Field label	Response
First Name	Angela
Last Name	Ruppel

Q7. Phone Number

7154191989

Q8. Please enter your email if different from business email

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Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

Good morning.

Purple Cat Vet is a low-cost high-volume spay/neuter veterinary clinic. We do surgeries on cats only (at this time). Our mission is to keep the cost of sterilization surgeries on cats affordable. Our goal is to be a resource for our community in order to keep the number of un-sterilized cats very low. So often we see care takers of cats that have unwanted litters of kittens. These litters go on to live a sad painful life as they are often neglected and eventually die from disease and/or starvation. Our area humane societies and shelters are full and cannot take in unlimited numbers of unwanted cats. The purpose of Purple Cat Vet is to be a low-cost option for these families.

Purple Cat Vet is open to everyone. There are no income requirements. We will do surgery on any cat no matter if in a loving home as a pet or living on a dairy farm, in a barn, with 50 other cats.

We currently have 7 employees and three locations. Our locations are Eau Claire, Baldwin, and Hayward. We do not currently do surgeries in Cumberland. We have found that there are not enough local families requesting surgeries that would justify the cost of a building in Cumberland. Many families in Cumberland are willing to drive to the other locations to have surgery done on their cats. However, some cannot drive that distance.

Over this past summer, Dr. Linette Furseth at Fur Barn Veterinary Clinic, allowed us to rent a space for a one day Purple Cat Vet spay/neuter clinic. That worked out quite well. We would love to do this more.

Q10. What is the plan for using the grant money (How will it be used)?

The grant money would go into our non-profit 501(c)3 account called Purple Cat People. This account is used to offer discounted surgeries (beyond the already affordable priced surgeries). The grant money would go towards payment for surgeries for clients in Cumberland, Wi. We can easily set up our system to make sure the money is only used on clients with a 54829 address.

We would work with Fur Barn Vet to offer subsidized spay/neuter clinics in Cumberland on a regular basis-dependent on funds available.

Specifically, clients would sign up for surgery and pay \$25 per cat. This is a non-refundable deposit. By having them pay the deposit, it increases the chances they 1.) keep their appointment, 2.) take ownership of the situation, 3.) allows the grant money to go further and help more people.

The day of surgery, all other costs of surgery would be paid for out of the grant funds.

Typical total cost is around \$150 per cat. This includes spay/neuter surgery and a rabies vaccination. There could be more costs such as an antibiotic injection (not typically needed). It is rare to have the cost be more than \$200 on a single cat.

Note: Our surgery costs at Purple Cat Vet are around 1/3 the cost of full service veterinarians.

Additionally, there is a \$250 fee, per clinic, paid to Dr. Furseth, in exchange for using her building.

In our experience, we can provide surgeries to 50 cats in one day with total cost around \$6000.

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

The sole benefit of this plan is to help the Cumberland community. There can be a lot of shame present when owners have more animals than they can afford to take care of. By providing an opportunity for families to spay and neuter their cats, and therefore allows them to take control of their situation, it eases the burden of feeding so many cats and gives them hope that they can do improve other areas of their lives as well.